

## FREQUENTLY ASKED QUESTIONS

### What is Cellfield and how does it work?

Cellfield is a computer-based program suitable for children and adults. The program produces neural changes necessary to improve reading fluency, concentration skills, and reading comprehension. Cellfield re-configures the neural pathways that process what and how we interpret printed words.

### What age should my child be to do Cellfield?

- Age 8 and older is ideal
- Depending on the child, as young as 6 years

### How many weeks does Cellfield take to complete?

16-weeks which includes;

- Pre-Cellfield assessment ( Time: 120 minutes)
- 10 x 1-hour computer sessions over 2 weeks
- Post-assessment is 10 days after the Phase I computer sessions (Time: 75 minutes)
- 10-weekly 30-minute follow-up therapy sessions
- Final 2nd post-assessment (Time: 75 minutes)

### Why does my child need so many assessments?

- Initial assessments give an indication that the child will benefit from the Cellfield program
- Pre-assessment creates a baseline to compare results achieved from the program
- Post-assessment indicates progress achieved in Phase I
- 2nd post-assessment monitors the progress that is maintained after the program

### Is there work at home involved?

- There are specific home tasks to be completed during the ten (10) computer sessions and during the ten (10) follow-up therapy sessions
- Family support and commitment is required to ensure the best possible outcomes

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**gippsland**

### How can we avoid missing too much school time?

- We prioritise Cellfield sessions early in the day when the child is fresh and alert; minimising loss of school time
- Follow-up therapy sessions are prioritised to after-school appointments where possible

### Why do we need post-Cellfield therapy sessions?

After the neural pathways have been created or activated, we need to establish their use. A developing (and experienced) reader needs to be trained to improve new skills and establish new habits and attitudes towards reading; like a sports person practices their skills.

### What extra costs are involved?

- A foveal stability assessment is required by an optometrist prior to commencing the program. (Time: Approximately 20-minute assessment)
- The 10-post Cellfield therapy sessions are an additional cost

### How can you be sure it will work?

- Cellfield isn't suitable for all people. The Speech Pathologist will assess this according to language assessments, prior to committing to the program.
- The Cellfield reading program has been used since 2001 with many successful outcomes. For additional information about the program, including recent studies, publications, testimonials, and videos, go to [www.cellfield.com](http://www.cellfield.com)

### Who is Cellfield suitable for?

Cellfield is a reading program suitable for:

- Auditory processing problems
- Concentration / ADHD
- Difficulty repeating oral instructions
- Poor reading, spelling, and writing skills
- Trouble recalling what they have read
- Reading fluency, accuracy, and comprehension
- Children who feel discomfort/fatigue when reading
- Poor working memory
- Poor eye movement control
- Dyslexia

### What are the minimum requirements to be suitable to participate in Cellfield?

- Reasonable letter / sound knowledge
- Computer mouse dexterity
- Ability to sit and comply with a task for an hour
- Medical clearance for epilepsy

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ENHANCING READING EFFICIENCY



*Bellfield*  
SPEECH  
PATHOLOGY

Committed to meeting individual needs

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## What is the Cellfield Reading Program?

Cellfield is an Australian-designed computer-based reading program. The Cellfield Reading Program is designed to target specific neural regions in the brain.

The program uses brain plasticity, clever computer science, and educational neuro-sciences to efficiently integrate visual and auditory information.

Cellfield comprises 2 phases with comprehensive pre and post-testing, to help your child maximise their full reading potential.

**Phase I** requires daily, weekday attendance at the clinic over a 2-week period (10 sessions).

**Phase II** comprises 10 follow-up weekly sessions, followed by a final post-assessment on the 11th session.



## What's involved?

### An Optometry Assessment

A specialised visual assessment is required prior to the commencement of the program. The optometrists who provide these assessments are;

- **Markus Ochsenbein**  
(Leunig & Farmer Eyecare)
  - Pakenham - 03 5941 5244
  - Drouin - 03 5625 1411
  - Warragul - 03 5623 1787
- **Maffra Vision Care**
  - Maffra - 03 5147 2855



### Cellfield Phase I comprises of:

- Pre-assessment prior to commencing the program
- The Cellfield Program is delivered over a 2-week period with daily attendance on weekdays
- The sessions are computer-based - 1-hour sessions
- Each session is supported by a trained facilitator
- Participants need to be well-rested prior to each session
- Home practice is required throughout the 10 sessions
- Post-assessment is conducted approximately 2 weeks after completion of the Cellfield Program
- A summary report is supplied to document changes after this post-assessment

### Cellfield Phase II Reading Fluency comprises of:

- Ten (10) follow-on therapy sessions to reinforce and consolidate reading gains from Phase I.
- Daily home reading practice is required throughout all of Phase II
- The costs of these sessions are not included in the Phase I costs
- A second Post-assessment is conducted after the Cellfield Phase II Reading Fluency Program
- The cost is included in the Phase I fee
- A final detailed report and recommendations are provided upon completion of the Cellfield Program



## Costs

- Foveal Stability assessment at Optometrist. This is paid directly to the Optometrist and may be partly covered by Medicare or your health insurance.
- Cellfield Phase I costs \$2,750
- A discount is offered if paid in full before the commencement of the program. The first payment of \$750 is due at the pre-assessment stage, and the balance is to be paid at the commencement of the 10 Cellfield Intervention sessions, or by special arrangement (after discussion).
- Cellfield Phase II.
- The 10 follow-on therapy sessions are \$80-\$105 per session
- The final assessment (11th session) is included in the Phase I cost



### Private Health Insurance Rebates

- Some of the sessions may be eligible to claim on your private health insurance
- Assessments: item numbers 320 and 340
- 60-minute computer session: Item number 350
- 30-minute therapy session: Item number 340

### Medicare CDM rebate scheme

- It may be worth speaking to your GP about your child's eligibility for the Chronic Disease Management (CDM) program
- This provides a partial rebate for up to 5 allied health sessions, including speech pathology, per calendar year

### NDIS

- The program is covered under therapy costs and is a part of your child's therapy program