FREQUENTLY ASKED QUESTIONS

What is Cellfield and how does it work?

Cellfield is a computer-based program suitable for children and adults. The program produces neural changes necessary to improve reading fluency, concentration skills, and reading comprehension. Cellfield re-configures the neural pathways that process what and how we interpret printed words.

What age should my child be to do Cellfield?

- Age 8 and older is ideal
- Depending on the child, as young as 6 years

How many weeks does Cellfield take to complete?

16-weeks which includes;

- Pre-Cellfield assessment (Time: 120 minutes)
- 10 x 1-hour computer sessions over 2 weeks
- Post-assessment is 10 days after the Phase I computer sessions (Time: 75 minutes)
- 10-weekly 30-minute follow-up therapy sessions
- Final 2nd post-assessment (Time: 75 minutes)

Why does my child need so many assessments?

- Initial assessments give an indication that the child will benefit from the Cellfield program
- Pre-assessment creates a baseline to compare results achieved from the program
- Post-assessment indicates progress achieved in Phase I
- 2nd post-assessment monitors the progress that is maintained after the program

Is there work at home involved?

- There are specific home tasks to be completed during the ten (10) computer sessions and during the ten (10) follow-up therapy sessions
- Family support and commitment is required to ensure the best possible outcomes



How can we avoid missing too much school time?

- We prioritise Cellfield sessions early in the day when the child is fresh and alert; minimising loss of school time
- Follow-up therapy sessions are prioritised to after-school appointments where possible

Why do we need post-Cellfield therapy sessions?

After the neural pathways have been created or activated, we need to establish their use. A developing (and experienced) reader needs to be trained to improve new skills and establish new habits and attitudes towards reading; like a sportsperson practices their skills.

What extra costs are involved?

- A fovial stability assessment is required by an optometrist prior to commencing the program. (Time: Approximately 20-minute assessment)
- The 10-post Cellfield therapy sessions are an additional cost

How can you be sure it will work?

- Cellfield isn't suitable for all people. The Speech Pathologist will assess this according to language assessments, prior to committing to the program.
- The Cellfield reading program has been used since 2001 with many successful outcomes. For additional information about the program, including recent studies, publications, testimonials, and videos, go to www.cellfield.com

Who is Cellfield suitable for?

Cellfield is a reading program suitable for:

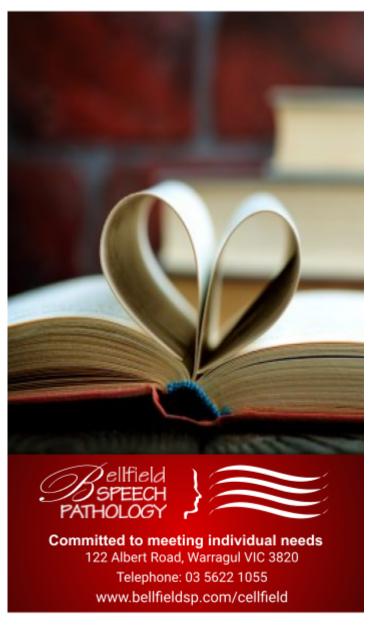
- Auditory processing problems
- Concentration / ADHD
- · Difficulty repeating oral instructions
- Poor reading, spelling, and writing skills
- Trouble recalling what they have read
- Reading fluency, accuracy, and comprehension
- Children who feel discomfort/fatigue when reading
- Poor working memory
- Poor eye movement control
- Dyslexia

What are the minimum requirements to be suitable to participate in Cellfield?

- Reasonable letter / sound knowledge
- Computer mouse dexterity
- Ability to sit and comply with a task for an hour
- Medical clearance for epilepsy

cellfield

ENHANCING READING EFFICIENCY



What is the Cellfield Reading Program?

Cellfield is an Australian-designed computer-based reading program. The Cellfield Reading Program is designed to target specific neural regions in the brain.

The program uses brain plasticity, clever computer science, and educational neuro-sciences to efficiently integrate visual and auditory information.

Cellfield comprises 2 phases with comprehensive pre and post-testing, to help your child maximise their full reading potential.

Phase I requires daily, weekday attendance at the clinic over a 2-week period (10 sessions).

Phase II comprises 10 follow-up weekly sessions, followed by a final post-assessment on the 11th session.



What's involved?

An Optometry Assessment

A specialised visual assessment is required prior to the commencement of the program. The optometrists who provide these assessments are;

- Markus Ochsenbein (Leunig & Farmer Eyecare)
 - Pakenham 03 5941 5244
 - Drouin 03 5625 1411
 - Warragul 03 5623 1787
- Maffra Vision Care
 - Maffra 03 5147 2855



Cellfield Phase I comprises of:

- Pre-assessment prior to commencing the program
- The Cellfield Program is delivered over a 2-week period with daily attendance on weekdays
- The sessions are computer-based 1-hour sessions
- Each session is supported by a trained facilitator Participants need to be well-rested prior to each session
- Home practice is required throughout the 10 sessions
- Post-assessment is conducted approximately 2 weeks after completion of the Cellfield Program
- A summary report is supplied to document changes after this post-assessment

Cellfield Phase II Reading Fluency comprises of:

- Ten (10) follow-on therapy sessions to reinforce and consolidate reading gains from Phase I.
- Daily home reading practice is required throughout all of Phase II
- The costs of these sessions are not included in the Phase I costs
- A second Post-assessment is conducted after the Cellfield Phase II Reading Fluency Program
- The cost is included in the Phase I fee
- A final detailed report and recommendations are provided upon completion of the Cellfield Program



Costs

- Foveal Stability assessment at Optometrist. This is paid directly to the Optometrist and may be partly covered by Medicare or your health insurance.
- Cellfield Phase I costs \$2,750
- A discount is offered if paid in full before the commencement of the program. The first payment of \$750 is due at the pre-assessment stage, and the balance is to be paid at the commencement of the 10 Cellfield Intervention sessions, or by special arrangement (after discussion).
- Cellfield Phase II.
- The 10 follow-on therapy sessions are \$80-\$105 per session
- The final assessment (11th session) is included in the Phase I cost



Private Health Insurance Rebates

- Some of the sessions may be eligible to claim on your private health insurance
- Assessments: item numbers 320 and 340
- 60-minute computer session: Item number 350
- 30-minute therapy session: Item number 340

Medicare CDM rebate scheme

- It may be worth speaking to your GP about your child's eligibility for the Chronic Disease Management (CDM) program
- This provides a partial rebate for up to 5 allied health sessions, including speech pathology, per calendar year

NDIS

 The program is covered under therapy costs and is a part of your child's therapy program